

## PROFILE

Dependable, fast, accurate, able to problem-solve

Experienced in building and preparing files quickly and efficiently, while paying attention to specs and brand guidelines

Precise and detail-oriented – from typography, to creating dielines, to close-cropping, to image retouching

Experience includes: Magazine & Newspaper Ads, OOH, POS, Direct Mail, Packaging, Brochures, Posters, Banner Ads, Social Media, Retouching

# WORK HISTORY

## ZULU ALPHA KILO

2021 - 2024

Interac

Banner Ads, TSAs, Digital Boards, POS, Retouching

Subaru

TSAs, Billboards, Banner Ads, Social Media

Virgin Mobile

Banner Ads, Digital Boards, TSAs

Bell

Magazine & Newspaper Ads, TSAs

#### GRIP

2019 - 2021

RBC

Billboards, TSAs, Digital Boards, POS, Brochures

Terry Fox Foundation

Billboards, TSAs

Juvéderm

Brochures, POS, Image Retouching

## DENTSUBOS

2014 — 2019

Lexus

Brochures, Magazine & Newspaper Ads, Billboards, Banner Ads, Retouching

Manulife

Wall Wraps, Billboards, TSAs, Newspaper Ads, Banner Ads

Toyota

Magazine & Newspaper Ads, Banner Ads

Scion

Magazine Ads, Billboards, Banner Ads

Scotts

Magazine & Newspaper Ads

### OGILVY & MATHER

2009 - 2014

American Express

Ads, Brochures, Wall & Subway Wraps, Transit Ads, Direct Mail

IBM

Magazine & Newspaper Ads, Brochures

Cogeco Cable

Magazine & Newspaper Ads, Billboards, TSAs

Unilevei

Billboards, Posters, Magazine & Newspaper Ads

### J. WALTER THOMPSON

2006 - 2009

Tim Hortons

POS, Billboards, Magazine & Newspaper Ads, TSAs, Digital Menu Boards, Retouching

Teletoon

TSAs, Posters, Magazine Ads

Nestle

Magazine Ads

Participaction

Newspaper Ads

Club House

POS, Packaging, Magazine Ads

### DRAFT CANADA

2003 - 2006

FedEx

Direct Mail

Grand & Toy

Direct Mail

Hewlett-Packard

Catalogues, Direct Mail, Postcards

**HSBC** 

Magazine & Newspaper Ads

President's Choice Financial
Direct Mail, Newsletters, Brochures,

# EDUCATION

### ACADEMY OF DESIGN

Graphic Design Program

OCAD

Colour Theory, Illustration, Sculpture, Graphic Design

References available upon request